

东西方国际教育集团

1999-2025

East & West International Education

26 years of dedication to the international education services.





The 25th anniversary celebration, October 31, 2025, Beijing.

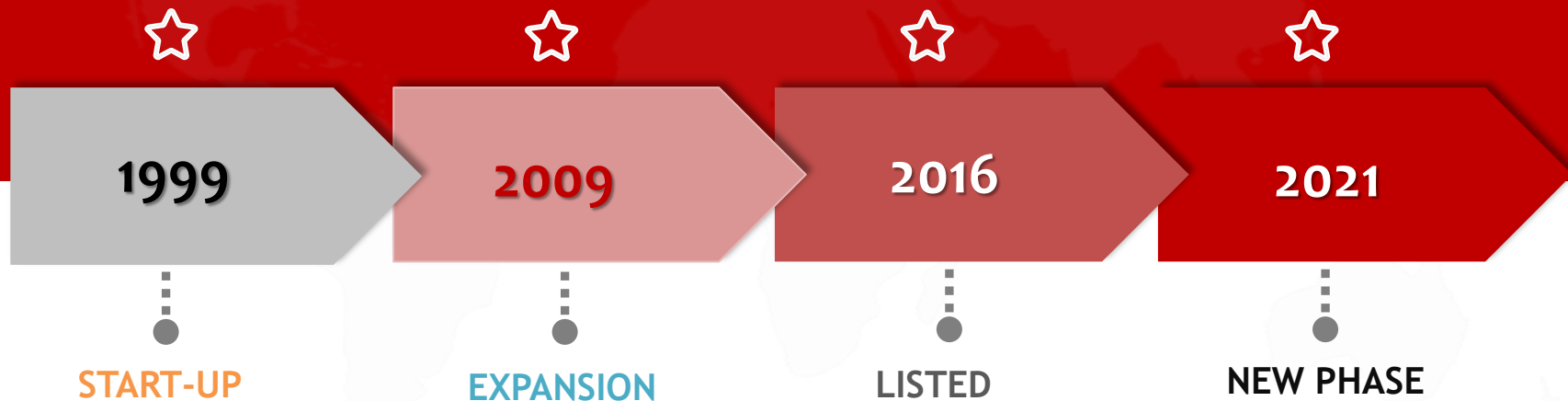


Mission and Vision

- ❖ Offering comprehensive solutions and tailored programs to meet the ever-changing demands of international education.
- ❖ Building core competencies encompass educational research, international curriculum development, transnational education program design, youth global competence training, youth global employability development, and first-class services in international student recruitment.
- ❖ Being committed to fostering mutual understanding among diverse communities through a wide range of international education programs and services.
- ❖ At EWIE, our vision is to be globally recognized as a leader in the field of international education services.

Major Development Landmarks

East & West International Education (EWIE), established in 1999 in Beijing, is a prominent corporate group specializing in providing unique international education services.



Founder and Chairman of East & West International Education Group (EWIE).

Mr. WAMG WEI (王伟)

- Founder and Chairman of East & West International Education Group (EWIE).
- President of the Institute for East & West International Education.
- Vice Chairman of the Study Abroad Service Branch of the China Education Association for International Exchange (CEAIE).
- Vice Chairman of the China Overseas Study Association (COSA).
- Member of the Advisory Committee on the Youth Global Competence Development Program (GCD).
- Adjunct Professor at Sun Yat-sen University, Beijing University of Posts and Telecommunications, and Jiangsu Normal University.
- Former Board Member of the American International Recruitment Council (AIRC) for three years.

EWIE Management Team



WANG Wei

Chairman of East & West International Education Group and President of the Institute for East & West International Education; President of the East & West Institute for International Education.



WANG Qiang

Vice President of East & West International Education Group, the Chairman and General Manager of Shanghai Wiseway Education Technology Center.



XIANG Qicheng

Director of the President's Office, Director of finance, and Secretary of the Board of EWIE.



JIN Xiaojun

Vice President of the East & West Institute for International Education.



WANG Huanchen

General Manager of Wiseway and IEC Project Leader



YAN Haixia

General Manager of the EWIE Wuhan Center and Vice President of the East & West Institute for International Education.



GUO Chunyang

General Manager of CITS-OTC Overseas Travel Services Co., Ltd.



JIANG E'na

Director of Wiseway Global of East & West International Education Group.

Member of the Advisory Committee (1)



MA Yansheng

Formerly, Education Counselor of the Chinese Consulate General in Houston; Deputy Representative of the Permanent Mission of the People's Republic of China to the UNESCO; the first Education and Culture Counselor of the Mission of the People's Republic of China to the European Union; Vice President of Beijing Foreign Studies University, and Minister-Counselor of the Chinese Embassy in France.



JIANG Bo

Formerly, Education Counselor of the Chinese Consulate General in Chicago; Deputy Director of the Department of International Exchange and Cooperation of the Ministry of Education of China; Secretary-General of the China Education Association for International Exchanges, and Vice President of Tongji University.



ZHOU Yan

Formerly, the Deputy Secretary-General of the China Education Association for International Exchange; the Editor-in-Chief of the Journal of International Education, the Education Counselor of the Chinese Consulate General in New York; Director of the Editorial Office of Educational Information and Research; and Director of the General Office of the China Educational Research and Development Centre.



WANG Shengang

Formerly, Deputy Secretary-General of the China Scholarship Council (CSC); Consul for Education of the Chinese Consulate General in Chicago; Education Counselor of the Chinese Embassy in New Zealand; and Minister-Counselor at the Chinese Embassy in Egypt; previously worked as an official in the Department of Personnel, the Department of International Exchange and Cooperation of the Ministry of Education of China.



ZHANG Tiedao

Deputy Director of the Academic Committee of the Chinese Society of Education and the Deputy Director of the Academic Committee of the Beijing Society of Education. Formerly, the Vice President of the Beijing Academy of Educational Sciences; Vice President of Beijing Open University.



WANG Xiaoping

Ph.D. in Education at Columbia University; Education Consultant at the World Bank. Formerly, Research Fellow at the China Educational Research and Development Centre; Chief Representative of Nike Beijing Office, Board Member of Nike (Suzhou) Sports Goods Co., Ltd., and Director of Government and Public Affairs of Nike Sports (China) Co., Ltd. in Greater China; and, Co-Chair of the Government Affairs Committee of AmCham China.

Member of the Advisory Committee (2)



LI Zhimin

Vice President of the Chinese Society of Educational Development Strategy and the Chairman of the Talent Development Committee. Formerly, Deputy Director of the Division of American Affairs of the Department of International Cooperation and Exchanges of the Ministry of Education of China; First Secretary of the Chinese Embassy in the United States; Director of Center for Scientific Research and Development in Higher Education Institutes of Ministry of Education; Deputy Director of the Management Committee of the China Education and Research Network; Professor at Beijing Institute of Technology and Southwest University.



Dr. David G. Evans

Ph.D. at the University of Oxford; Professor at the Beijing University of Chemical Technology; Formerly, a faculty member at the University of Exeter; and an honored figure as “Beijing Top Ten Role Models of the Year 2020”.



ZHAO Kejin

Ph.D. and a tenured Professor at Tsinghua University; Vice Dean of the School of Social Sciences and the Vice Dean of the Institute for Global Development of Tsinghua University; Member of the Expert Committee for International and Area Studies of the Ministry of Education; Executive Director of the National Association for the Study of International Politics in Universities, Council Member of the Chinese People's Association for Peace and Disarmament, Visiting Professor at the School of International and Public Affairs of Jilin University, Senior Research Fellow at the Center for Public Diplomacy Studies of Beijing Foreign Studies University, and Senior Research Fellow at the Charhar Institute.



ZHU Yiming

Professor at the Department of Education of East China Normal University; Director of the Research Center for the Reform of Education Methods in High Schools at the Institute of Basic Education Reform and Development of East China Normal University; Vice Chairman of the Education Policy and Planning Committee of the Chinese Society of Educational Development Strategy; Member of the National Expert Committee on Ethnic Education; Formerly, Dean of the Department of Education of East China Normal University, and Vice President and Chief Expert of the National Institute of Education Policies of East China Normal University.

Facts & Figures

20+



Number of
International Study
Centres in partnership
with major universities
of China

25+



Number of years
of dedicated
professional
services in
international
education

300+



Numbers of
partner schools
and universities
in China

2,000+



Number of
partner schools
and universities
overseas

10,000+



Number of students
and parents
participated in our
short-term study tour
programs.

120,000+



Number of students
relished our services
through
international
programs of all
types.

Honors & Awards



- ❖ ISO 9001 Certified
- ❖ 2005-2006 Model Unit in Beijing Overseas-Study Service Industry by Beijing Study Abroad Service Association.
- ❖ Most Trusted Overseas-Study Service Provider by Tencent, CETV, CCTV-Students, China Education News online.
- ❖ Best Recognized International Foundation Program by Sina.com.
- ❖ "The 2022 CAECW Branding Contribution Award" presented to the Secretariat of Alliance of China-Thailand Universities (ACTU) by the Secretariat of the Organizing Committee of China-ASEAN Education Cooperation Week.
- ❖ 2024 Best Partner Organization by China Education Association for International Exchange (CEAIE).

EWIE Brand and Sub-brands Images



威久留学
WISEWAY

威久国际
WISEWAY

威久培训
WISEWAY TRAINING

IEC
INTERNATIONAL
EDUCATION
CONSORTIUM

BRITOUR
顶英

Laowai
career.com

研國
學旅

InChina

国旅移民
CITS IMMIGRATION SERVICES

国旅出入境
CITS-OTC

新青年全球胜任力
YOUTH GLOBAL COMPETENCE

GED
国际就业力发展
Global Employability Development

博之桥
SCHOLARS HUB

东西方国际教育集团 《八大主要业务》

1 研发引领 洞察发展趋势

东西方国际教育研究院致力于探索国际教育发展趋势，通过深入研究和国际合作，推动教育资源优化和理念创新。研究院积极参与国际教育标准建设，促进学生国际素养培养，为全球教育交流与合作做出贡献。



2 国际课程 搭建升学桥梁

东西方国际教育集团构建了多层次国际、全-部本土教材的自主课程体系，获全球100多所中小学认可。课程涵盖国际名校课程，注重全人培养，包括语言、学术和跨文化能力。通过持续优化，东西方为学生提供优质的教育资源和留学支持，助力他们在全球舞台上实现卓越发展。



3 智学服务 量视育人功能

结合智慧教育生态，全面推广智慧学习平台，提升学习效率。通过大数据分析，精准评估学习效果，实现个性化教学。平台支持多语言学习，满足不同国家和地区学生的需求。通过持续优化，东西方为学生提供优质的教育资源和留学支持，助力他们在全球舞台上实现卓越发展。



4 引智聚力 建立精英之塔

通过全球顶尖人才引进，提升教育水平。建立精英之塔，吸引全球顶尖人才，提升教育水平。通过持续优化，东西方为学生提供优质的教育资源和留学支持，助力他们在全球舞台上实现卓越发展。



东西方国际教育集团 《八大主要业务》

5 精英培养 精英为未来

通过全球顶尖人才引进，提升教育水平。建立精英之塔，吸引全球顶尖人才，提升教育水平。通过持续优化，东西方为学生提供优质的教育资源和留学支持，助力他们在全球舞台上实现卓越发展。



6 游学研学 开阔全球视野

“游学研学”是东西方国际教育集团的重要业务，旨在通过全球游学和研学活动，开阔学生的全球视野。通过持续优化，东西方为学生提供优质的教育资源和留学支持，助力他们在全球舞台上实现卓越发展。



7 全球胜任力 提升国际素养

“全球胜任力”是东西方国际教育集团的重要业务，旨在通过全球胜任力培养计划，提升学生的国际素养。通过持续优化，东西方为学生提供优质的教育资源和留学支持，助力他们在全球舞台上实现卓越发展。



8 出入境服务 满足多样需求

集团旗下的出入境服务有限公司融合东西方国际教育集团资源，提供全方位的出入境服务。从签证办理到海外服务中心建设，满足旅行、商务、留学等多样化需求。致力于创新服务模式，整合国际资源，为中国公民提供便捷、安全、高质量的海外服务体验。



25 1999-2024
东西方国际教育集团

业务版图

Business Scope 8 Core Business Areas



8 Core Business Areas

Research and Development

1

5

International Curriculum Development

University Partnership & Services

2

6

Study Abroad Services

Global Competence Development (GCD)

3

7

Study Tour Programs

Global Employability Development (GED)

4

8

Foreign Language Training



全球足迹

Global Presence



Domestic and International Presence

International Presence

- IEC – International Education Consortium (美国)
- OAIS – Oxford Academy of International Studies (英国)
- IESC – International Education Service Center (中国香港)
- STIEC – Sino-Thai International Education Center (泰国曼谷)

Cooperation Network

- Secretariat of the Alliance of China-Thailand Universities
- Secretariat of the China Network of High School International Programs (HSIP)

Organizational Structure

- Institute for East & West International Education
- East and West International Studies Center
- Wiseway Global Ltd. (Hong Kong, China)
- Wiseway
- EWIE Shanghai Center
- EWIE Wuhan Center
- EWIE Training School
- Global Competence Development Center
- CITS Overseas Travel Co., Ltd
- Scholars Hub (UK)
- LaowaiCareer.com

谢谢！

Thank You!

东西方国际教育集团

EAST & WEST INTERNATIONAL EDUCATION

Promoting understanding between peoples
through international education programs and
services



总部：北京



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